

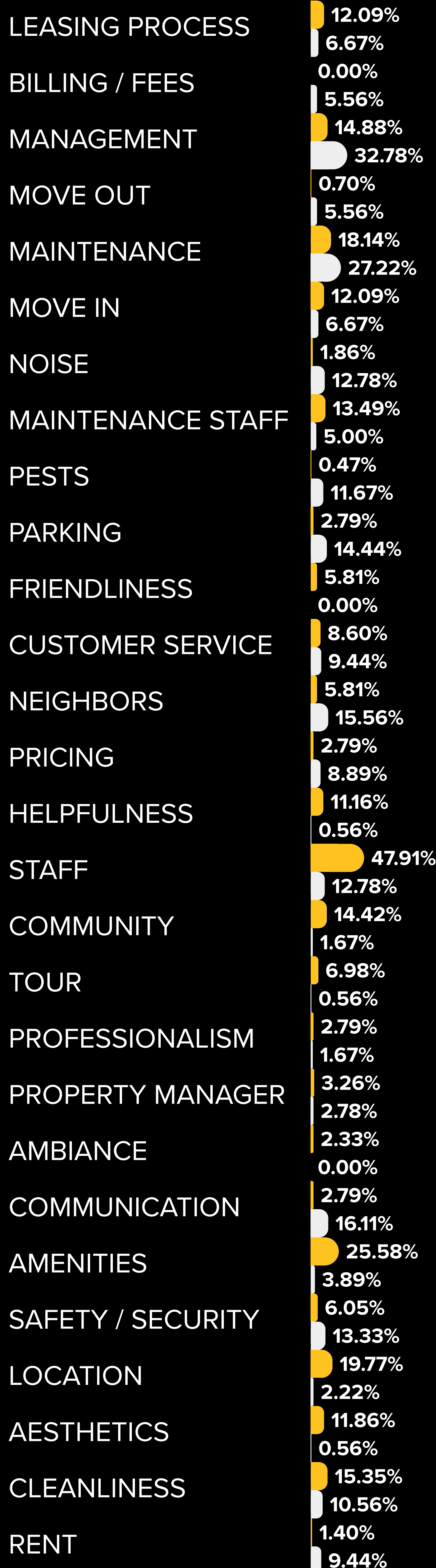


WPM REAL ESTATE MANAGEMENT

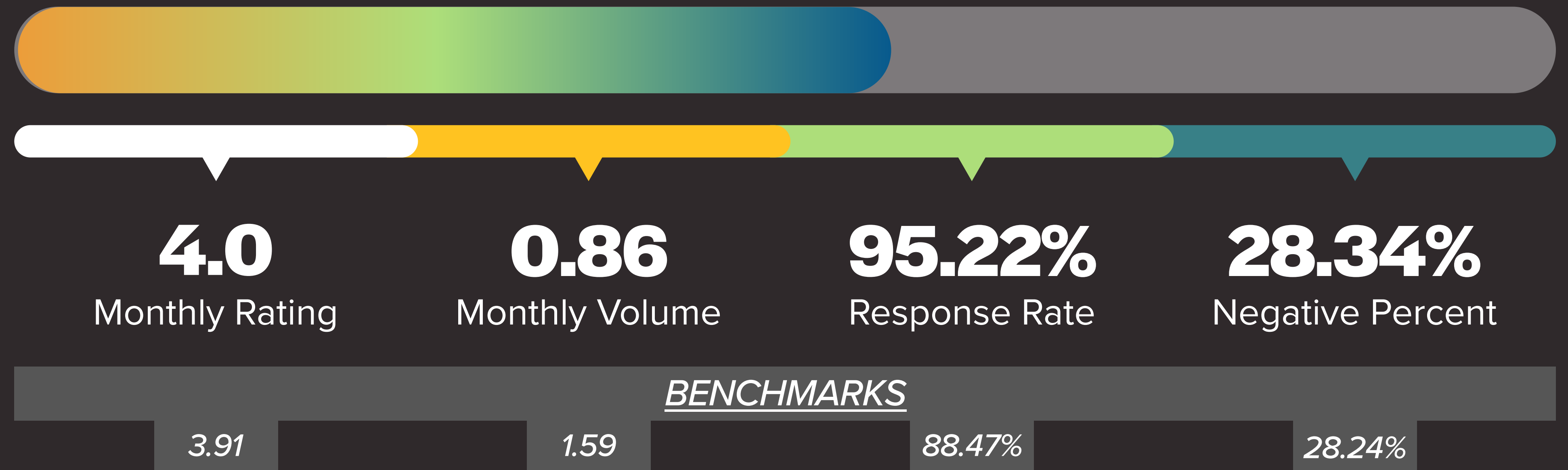
TOPIC COMPARISON TABLE

Percentage of reviews impacted by each topic being mentioned.

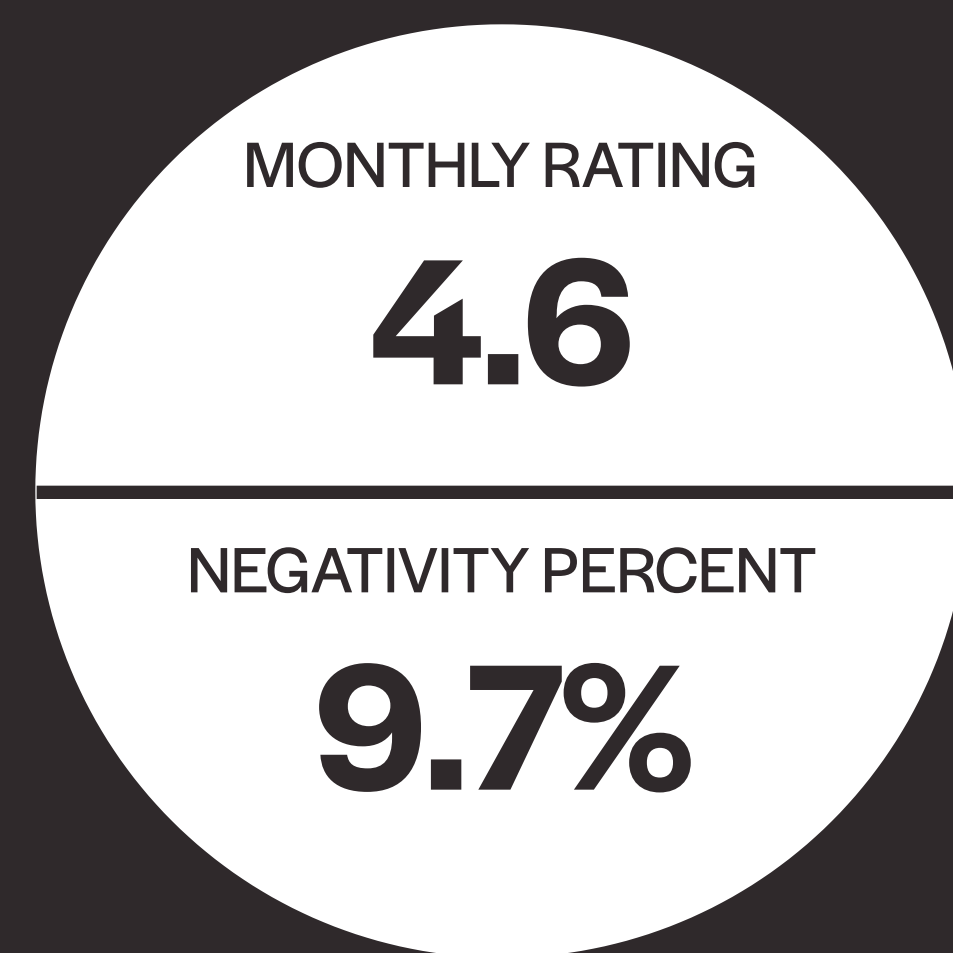
 POSITIVE REVIEWS
 NEGATIVE REVIEWS



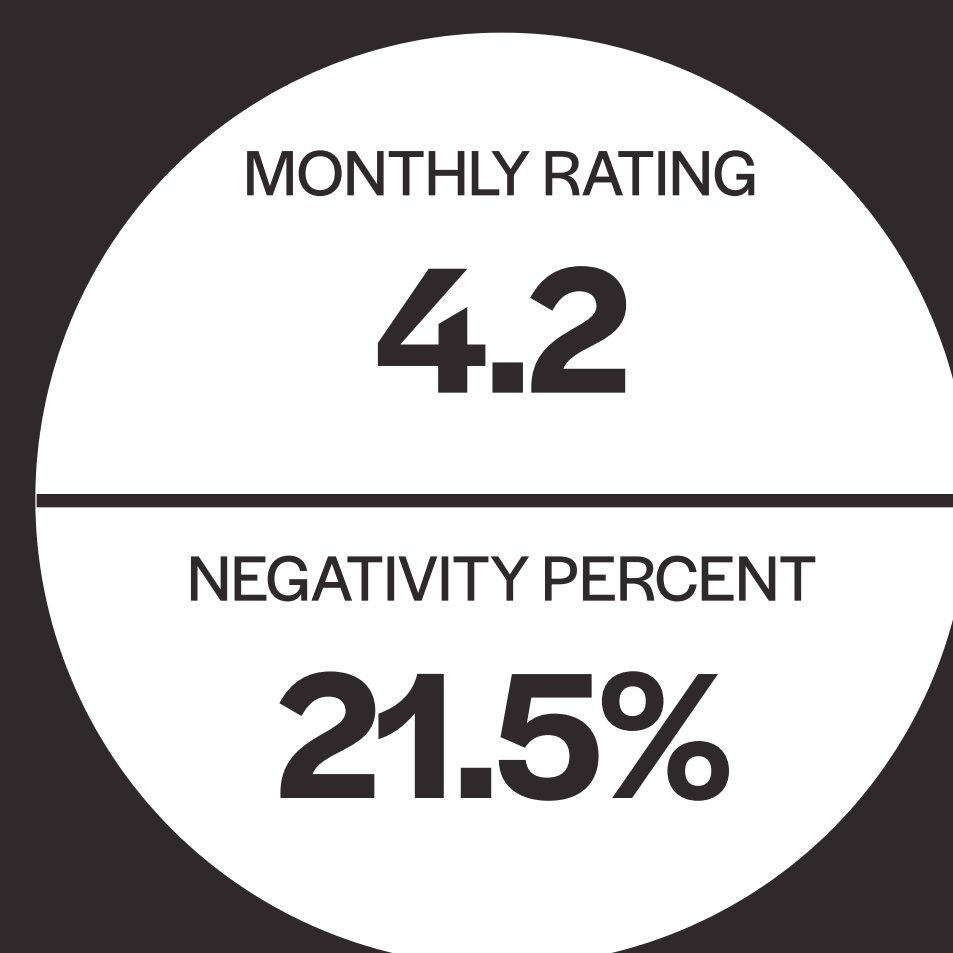
HEALTH SCORE: 56.64%



TOUR



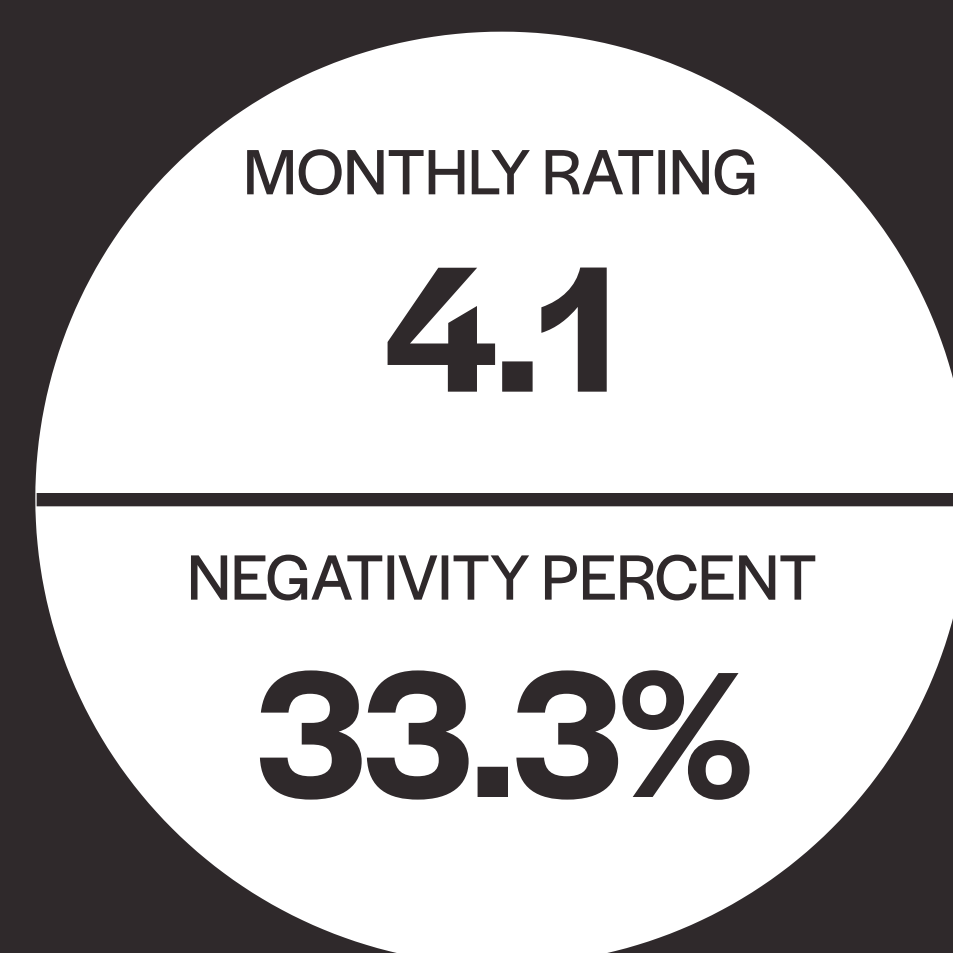
MOVE-IN



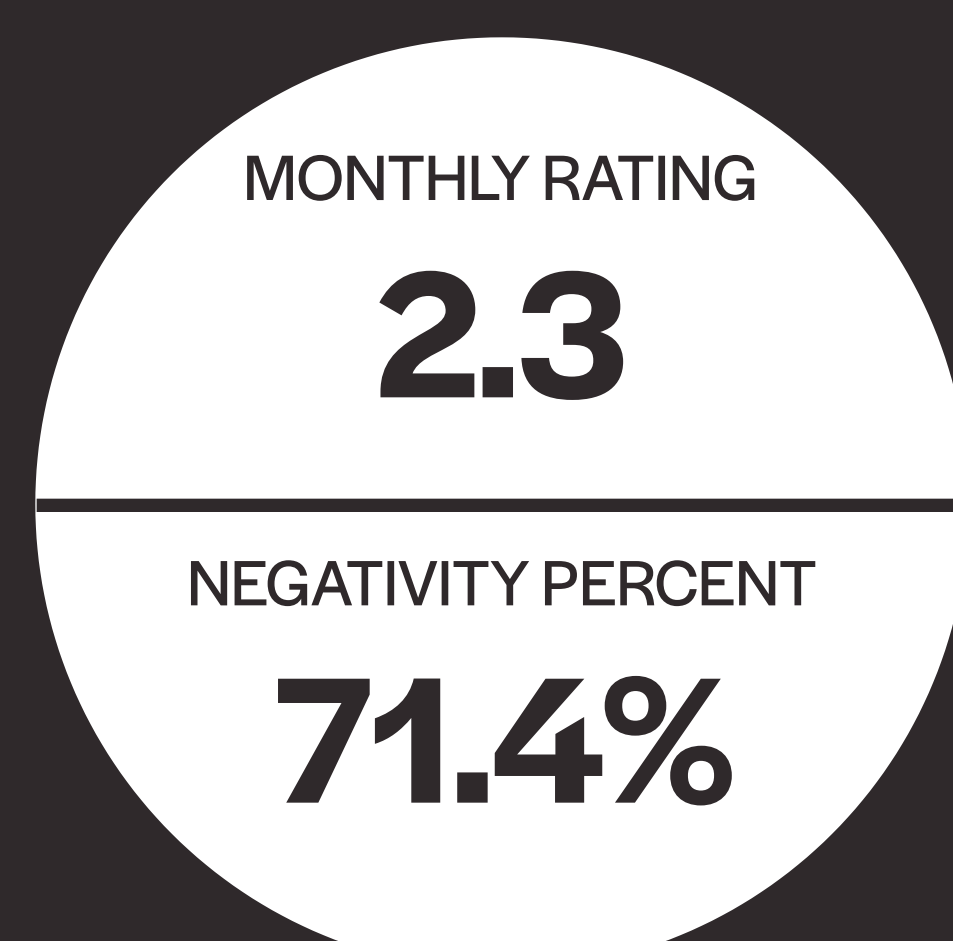
MAINTENANCE



RENEWAL



MOVE-OUT



MINIMIZE NEGATIVITY

*The 7 topics most often mentioned in **negative** reviews. Below benchmark is preferred, meaning the group has fewer negative mentions of each topic.

MAINTENANCE	-22% below benchmark	
MANAGEMENT	+13.7% above benchmark	
COMMUNICATION	-28.5% below benchmark	
STAFF	-37.5% below benchmark	
SAFETY/SECURITY	-14% below benchmark	
BILLING/FEES	-50.5% below benchmark	
PARKING	+32% above benchmark	

MAXIMIZE POSITIVITY

*The 7 topics most often mentioned in **positive** reviews. Above benchmark is preferred, meaning the group has more positive mentions of each topic.

STAFF	-29.4% below benchmark	
LOCATION	+39.8% above benchmark	
MAINTENANCE STAFF	-2.6% below benchmark	
MAINTENANCE	+32.2% above benchmark	
AMENITIES	+92.4% above benchmark	
HELPFULNESS	-7.2% below benchmark	
AESTHETICS	+8% above benchmark	

TOP 5 TOPICS ABOVE BENCHMARK

These are **your** standout topics. Of the 49 topics Widewail studied, your group outperforms industry benchmarks in these topics by a significant margin.

UNIT CONDITION	Mentioned in 12.6% of positive reviews	+391.3% above the industry benchmark
NEIGHBORHOOD	Mentioned in 7.4% of positive reviews	+229.1% above the industry benchmark
AMENITIES	Mentioned in 25.6% of positive reviews	+92.4% above the industry benchmark
CLEANLINESS	Mentioned in 15.3% of positive reviews	+87.6% above the industry benchmark
COMMUNITY	Mentioned in 14.4% of positive reviews	+85% above the industry benchmark