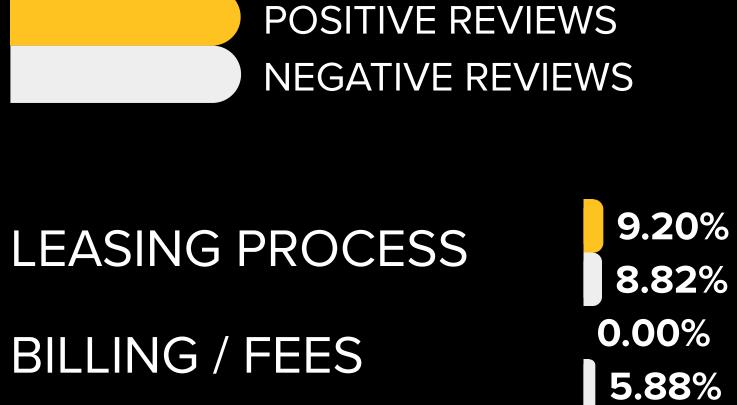
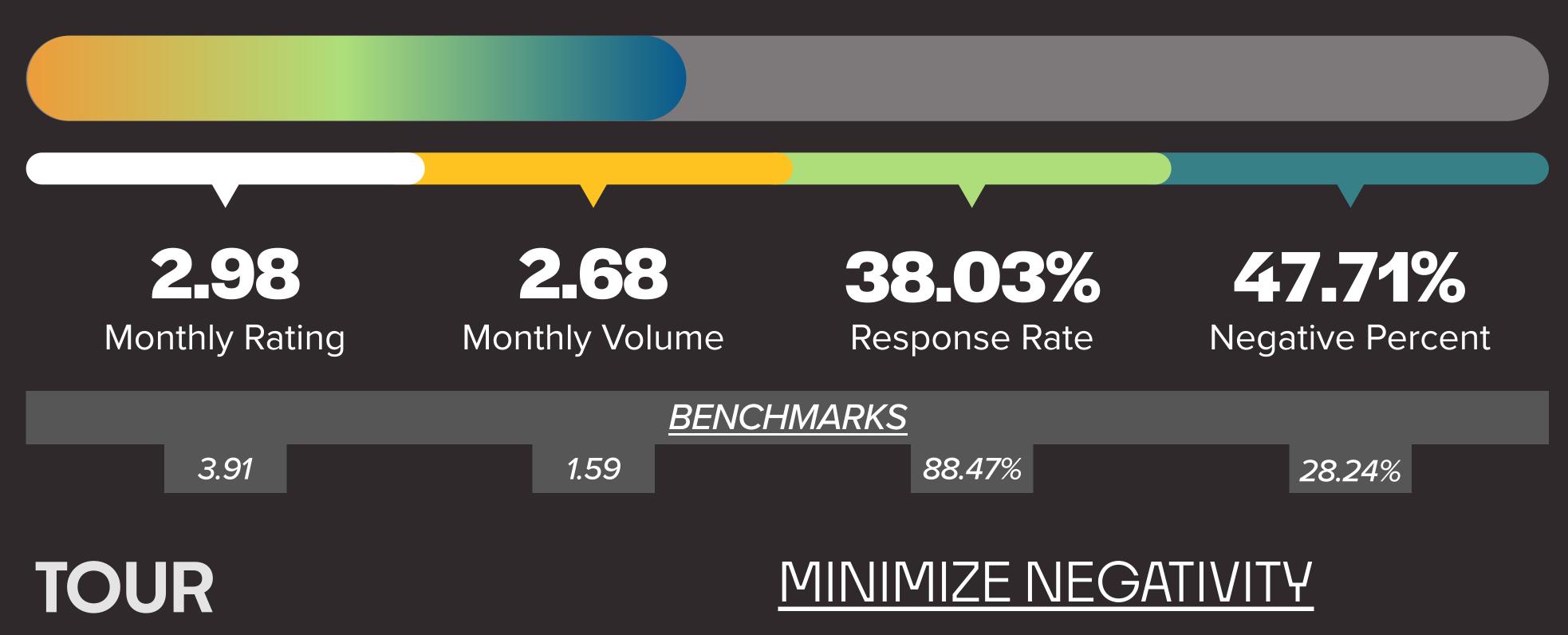


TOPIC COMPARISON TABLE

Percentage of reviews impacted by each topic being mentioned.



HEALTH SCORE: 43.28%



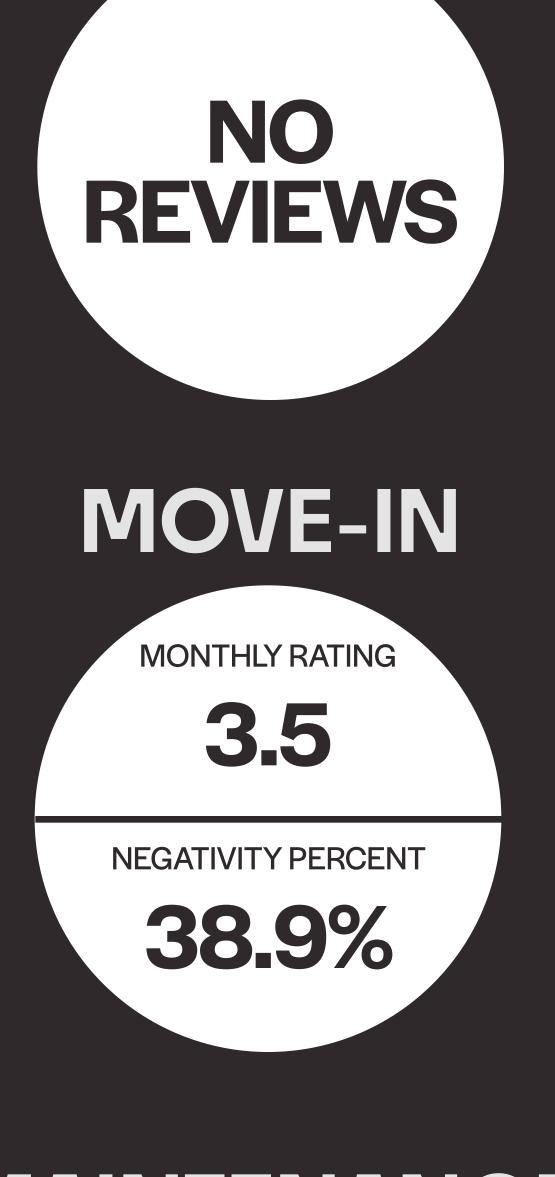
*The 7 topics most often mentioned in **<u>negative</u>** reviews. Below benchmark is preferred, meaning the group has fewer negative mentions of each topic.

MAINTENANCE

+55.9% above benchmark

MANAGEMENT MOVE OUT MAINTENANCE MOVE IN NOISE MAINTENANCE STAFF PESTS PARKING FRIENDLINESS CUSTOMER SERVICE NEIGHBORS

9.20% 36.76% 1.15% 7.35% 24.14% 54.41% 12.64% 8.82% 0.00% 4.41% 18.39% 2.94% 0.00% 36.76% 5.75% 1.47% 1.15% 1.47% 9.20% 4.41% 8.05% 16.18% 5.75% 2.94% 8.05% 0.00% 44.83% 20.59% 9.20% 1.47% 0.00% 0.00% 2.30% 4.41% 2.30% 8.82% 2.30% 0.00% 4.60% 26.47% 9.20% 1.47% 11.49% 11.76% 19.54%



MANAGEMENT +27.5% above benchmark COMMUNICATION +17.4% above benchmark +0.7% above benchmark STAFF SAFETY/SECURITY -24.1% below benchmark **BILLING/FEES** -47.6% below benchmark -86.6% below benchmark PARKING

MAXIMIZE POSITIVITY

*The 7 topics most often mentioned in **positive** reviews. Above benchmark is preferred, meaning the group has more positive mentions of each topic.

STAFF

-33.9% below benchmark



LOCATION MAINTENANCE STAFF MAINTENANCE AMENITIES HELPFULNESS AESTHETICS

+38.2% above benchmark +32.8% above benchmark +75.9% above benchmark -30.9% below benchmark -33.1% below benchmark -79.1% below benchmark

PRICING

HELPFULNESS

STAFF

COMMUNITY

TOUR

PROFESSIONALISM

PROPERTY MANAGER

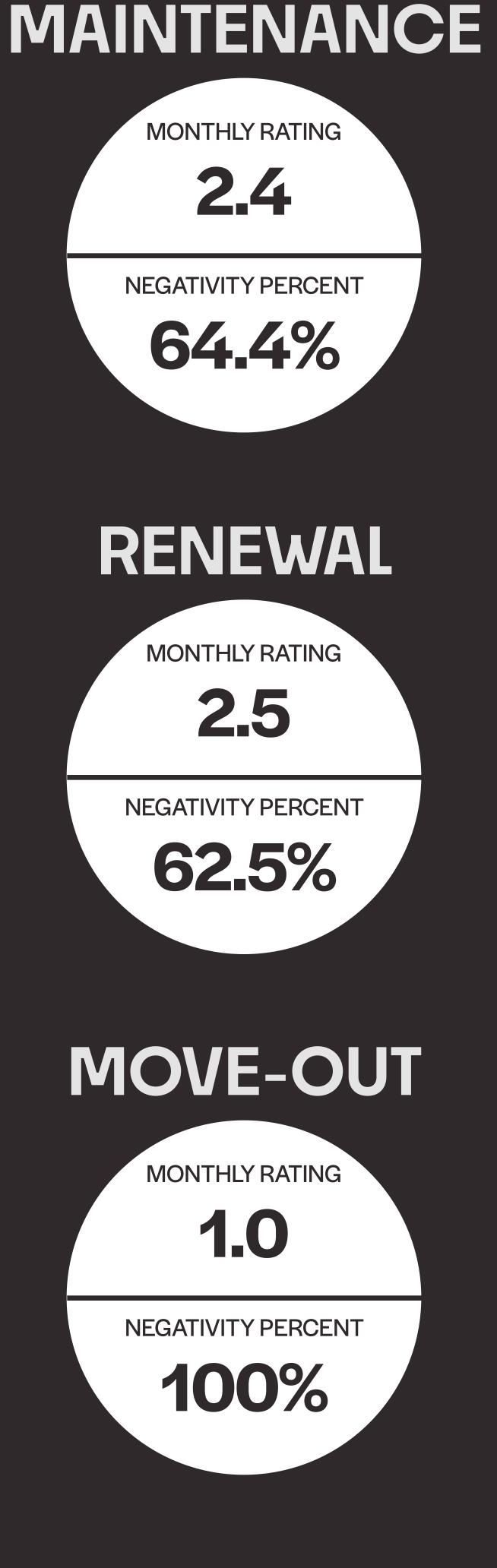
AMBIANCE

COMMUNICATION

AMENITIES

SAFETY / SECURITY

LOCATION



TOP 5 TOPICS ABOVE BENCHMARK

These are your standout topics. Of the 49 topics Widewail studied, your group outperforms industry benchmarks in these topics by a significant margin.



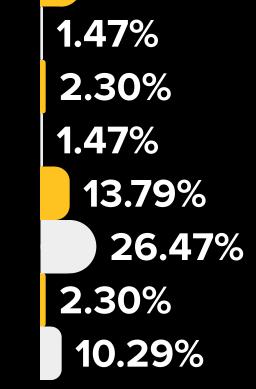
Mentioned in 4.6% of positive reviews +942.4% above the industry benchmark

Mentioned in 16.1% +611.6% above the industry benchmark

AESTHETICS

CLEANLINESS

RENT



NEIGHBORHOOD

of positive reviews

Mentioned in 5.8% PRICING of positive reviews

+553.5% above the industry benchmark

Mentioned in 5.8% PARKING of positive reviews +406.7 above the industry benchmark

UNIT Mentioned in 12.6% CONDITION of positive reviews +394.7% above the industry benchmark

