

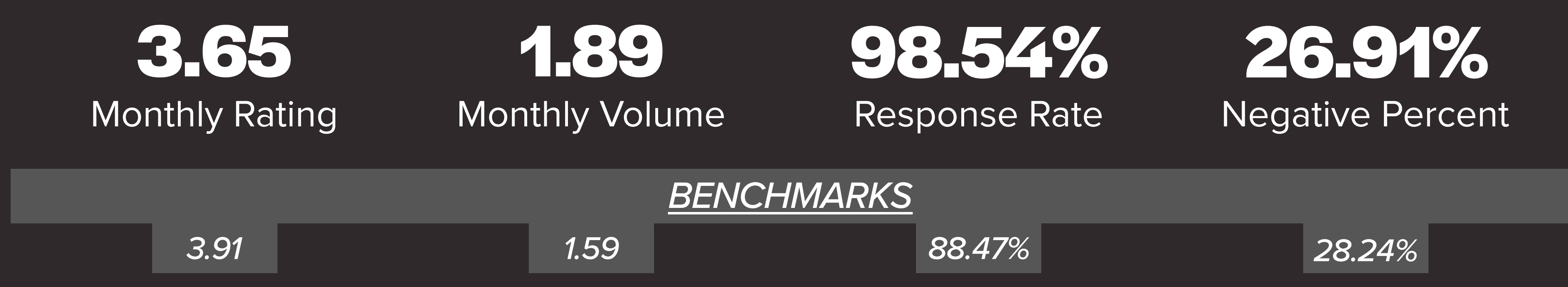
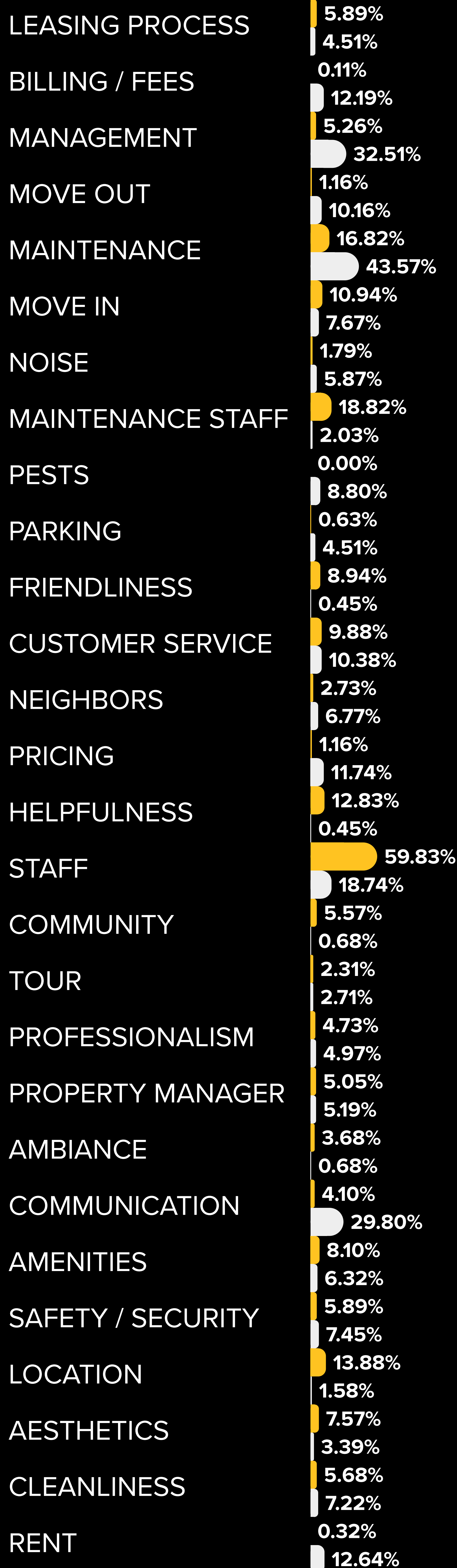
BUCKINGHAM

HEALTH SCORE: 65.05%

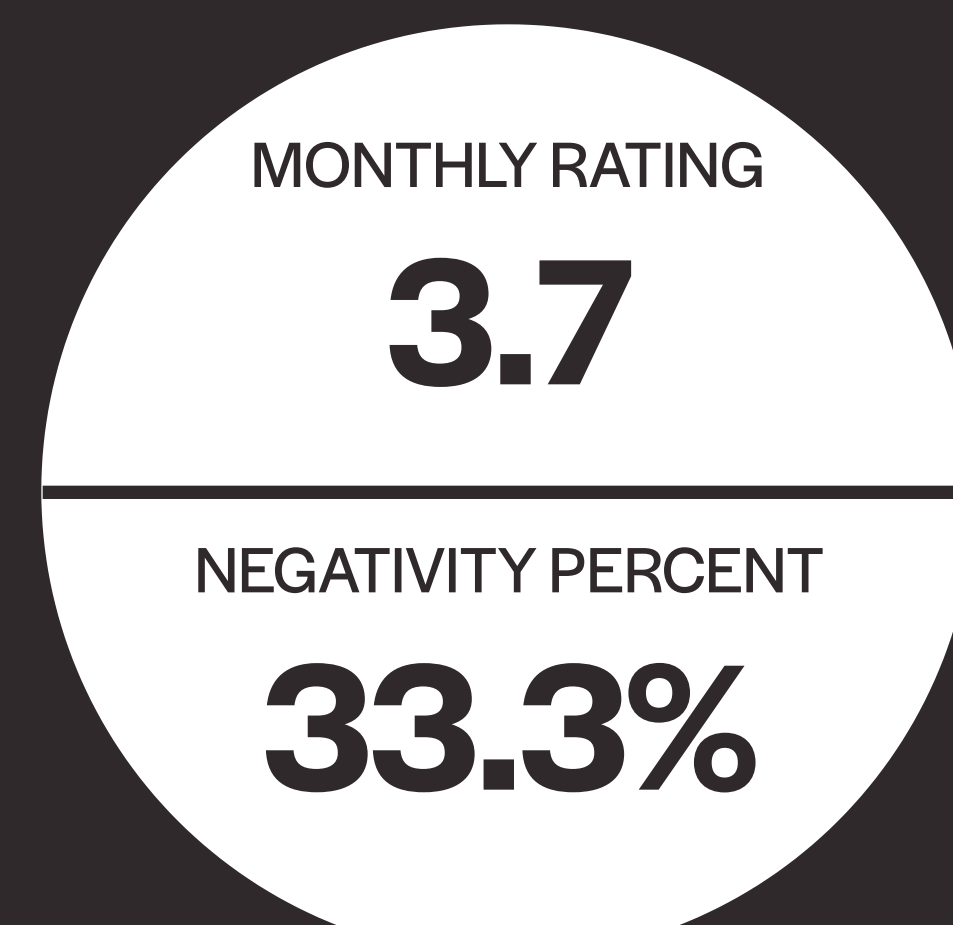
TOPIC COMPARISON TABLE

Percentage of reviews impacted by each topic being mentioned.

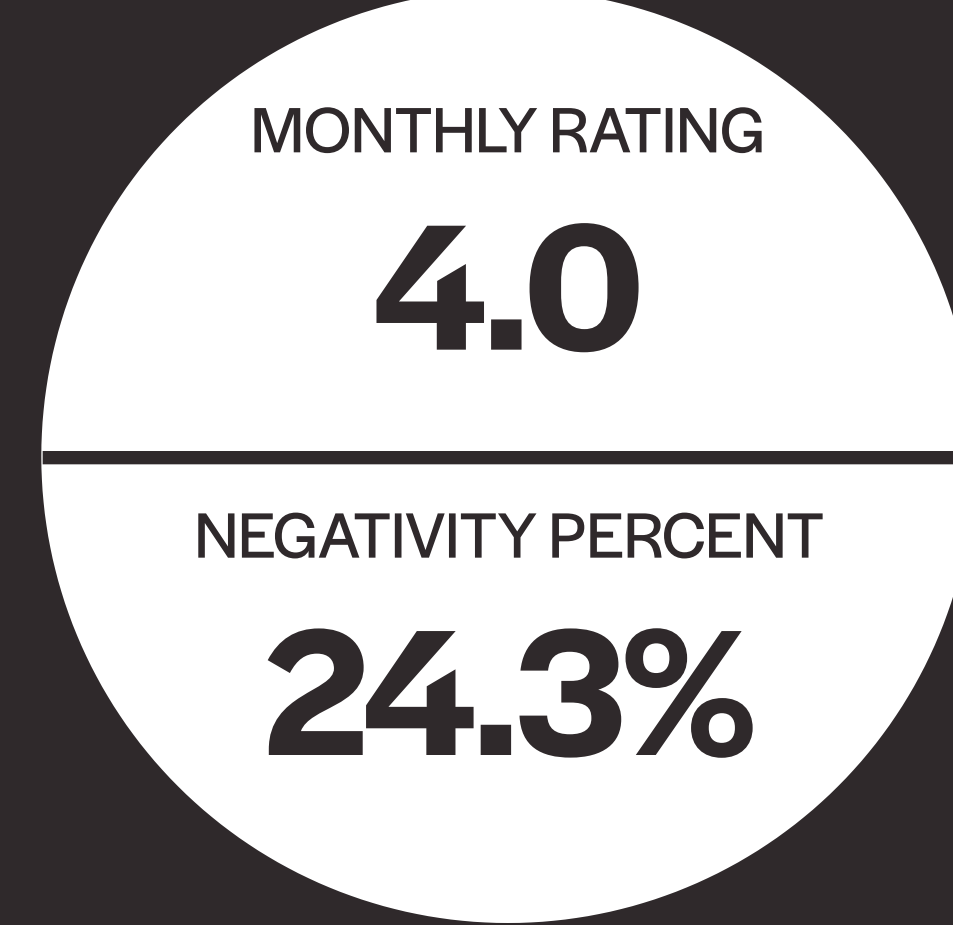
 POSITIVE REVIEWS
 NEGATIVE REVIEWS



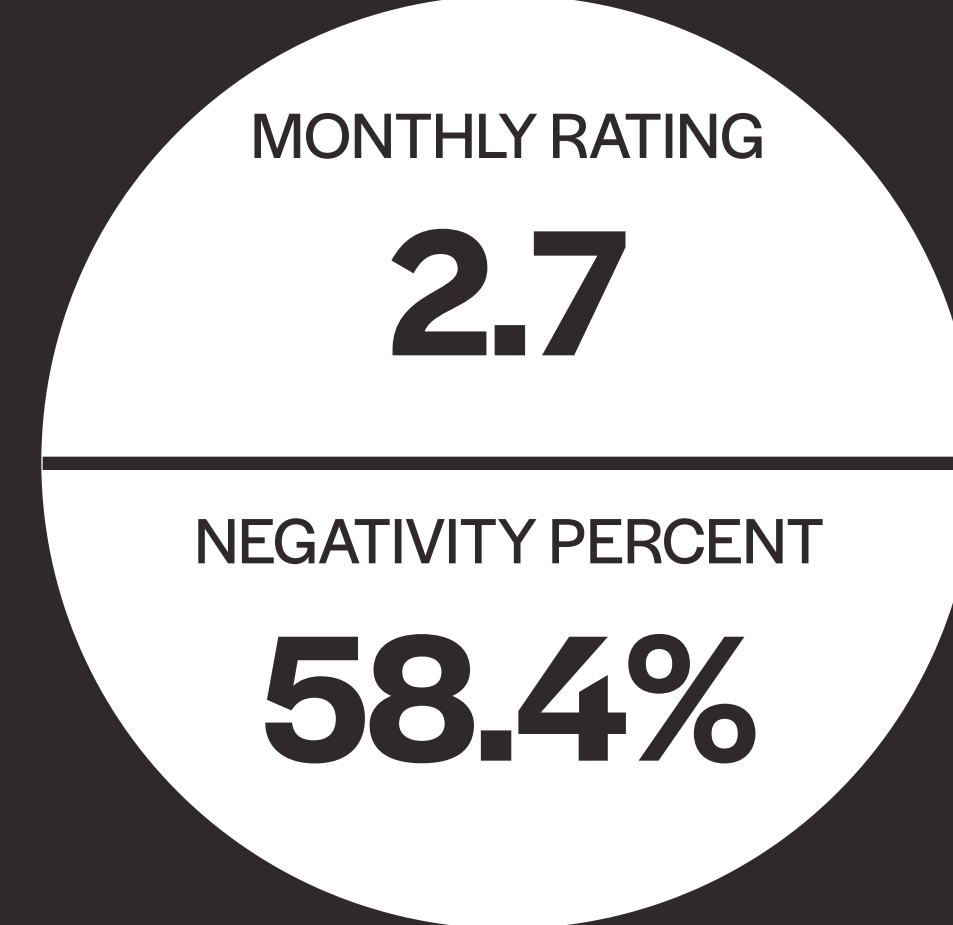
TOUR



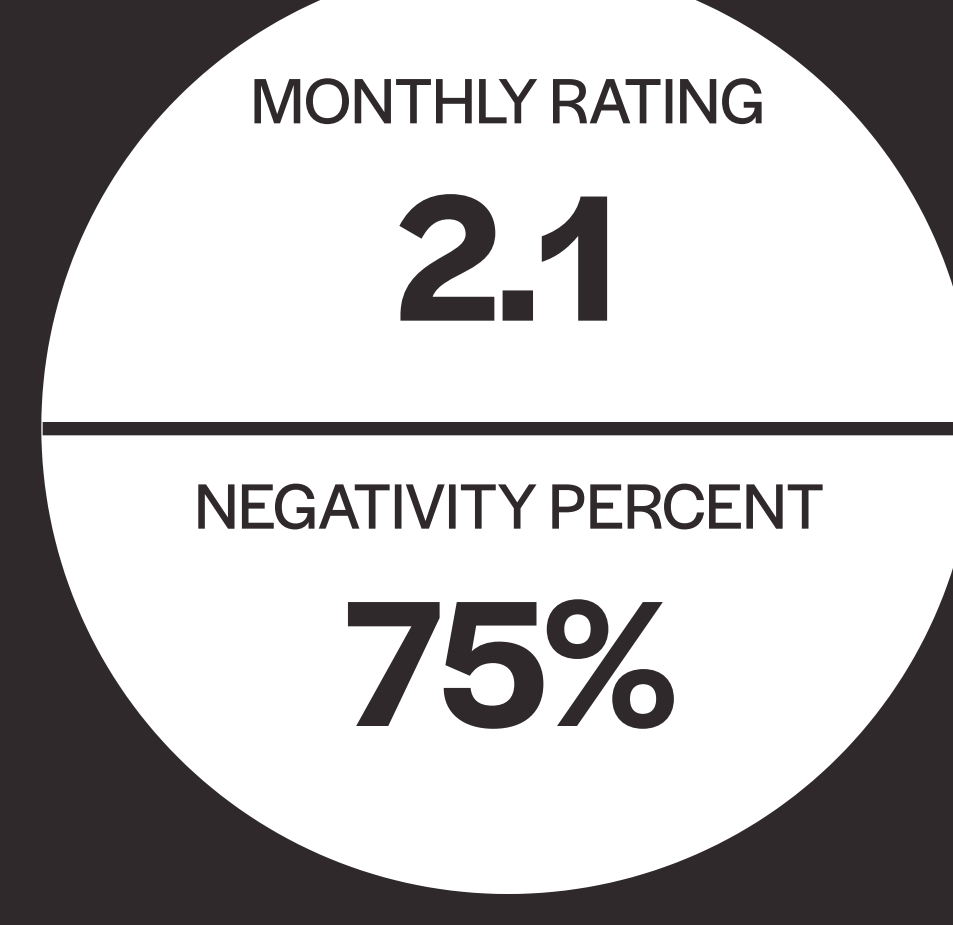
MOVE-IN



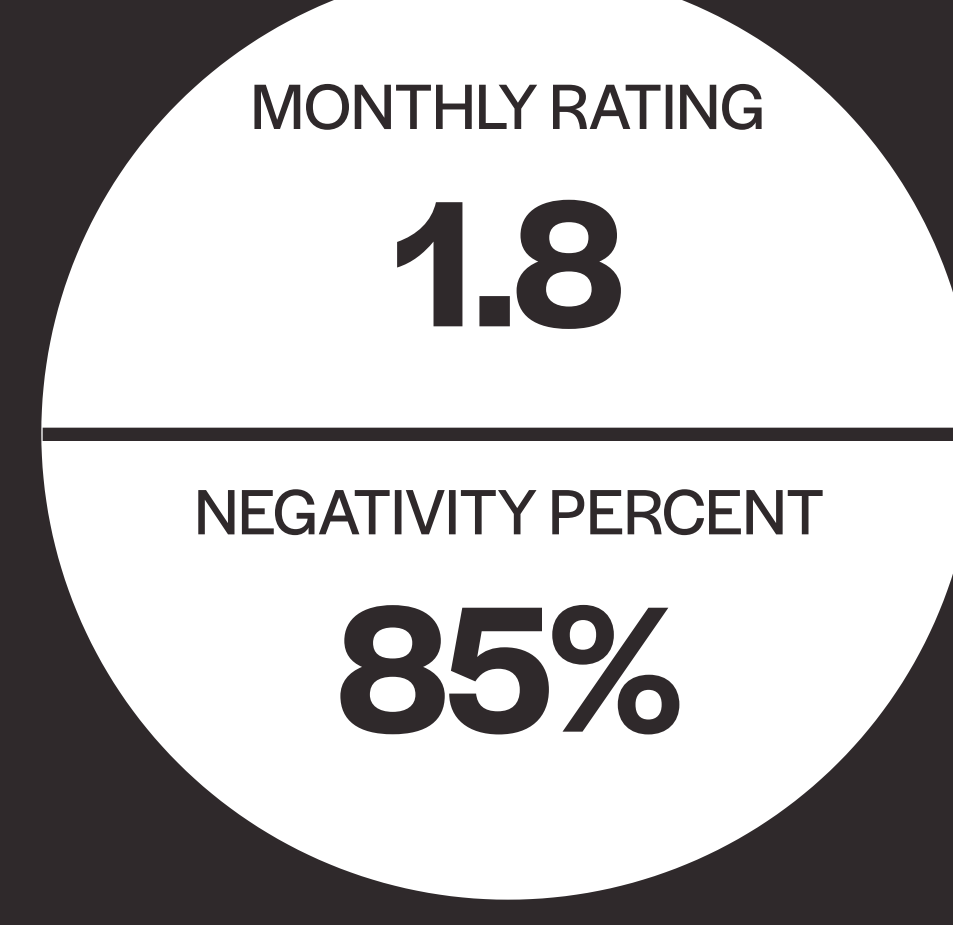
MAINTENANCE



RENEWAL



MOVE-OUT



MINIMIZE NEGATIVITY

*The 7 topics most often mentioned in **negative** reviews. Below benchmark is preferred, meaning the group has fewer negative mentions of each topic.

MAINTENANCE	+24.8% above benchmark	●
MANAGEMENT	+12.7% above benchmark	●
COMMUNICATION	+32.2% above benchmark	●
STAFF	-8.3% below benchmark	●
SAFETY/SECURITY	-51.9% below benchmark	●
BILLING/FEES	+8.6% above benchmark	●
PARKING	-58.7% below benchmark	●

MAXIMIZE POSITIVITY

*The 7 topics most often mentioned in **positive** reviews. Above benchmark is preferred, meaning the group has more positive mentions of each topic.

STAFF	-11.8% below benchmark	●
LOCATION	-1.8% below benchmark	●
MAINTENANCE STAFF	+35.9% above benchmark	●
MAINTENANCE	+22.6% above benchmark	●
AMENITIES	-39.1% below benchmark	●
HELPFULNESS	+6.7% above benchmark	●
AESTHETICS	-31.1% below benchmark	●

TOP 5 TOPICS ABOVE BENCHMARK

These are **your** standout topics. Of the 49 topics Widewail studied, your group outperforms industry benchmarks in these topics by a significant margin.

SAFETY/SECURITY	Mentioned in 5.9% of positive reviews	+80.2% above the industry benchmark
PETS	Mentioned in 3.2% of positive reviews	+72.7% above the industry benchmark
UNIT CONDITION	Mentioned in 4.1% of positive reviews	+60.4% above the industry benchmark
NEIGHBORHOOD	Mentioned in 3.5% of positive reviews	+53.5% above the industry benchmark
MAINTENANCE STAFF	Mentioned in 18.8% of positive reviews	+35.9% above the industry benchmark