

How Local Business Manages Reputation

Widemail's review tools and managed services help you generate reviews, respond effectively and attract more new customers from local search.



jiffylube



JACK'S ABBY
CRAFT LAGERS



BH
MANAGEMENT
SERVICES, LLC



Easily send SMS review requests to all of your customers

Drive more new customers to your website with a high volume of 5-star reviews.

No Extra Cost Multiple GMB Support

Smart targeting for multiple GBPs included

Widemail Invite supports department-specific Google Business Profile accounts. Tag customers by department and Widemail will intelligently select the proper account on Google.

SMS Delivery

Text, because it converts

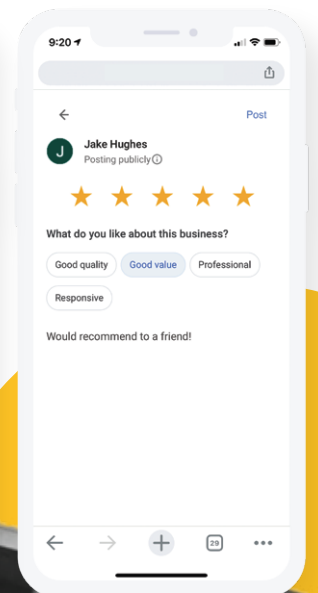
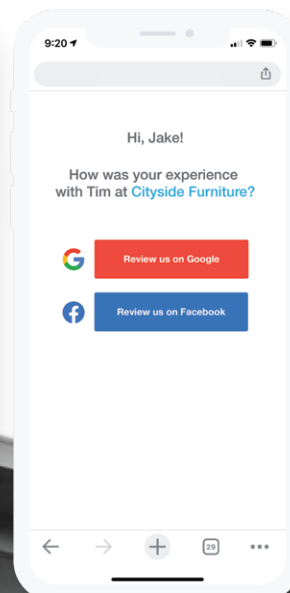
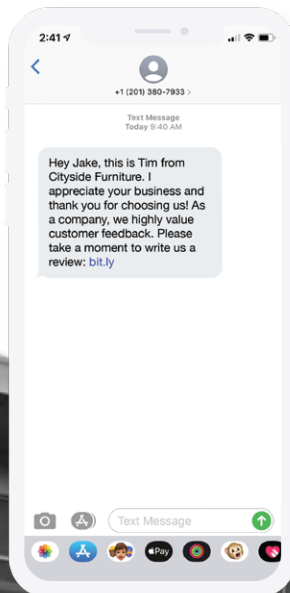
Reach customers where they are most engaged. With a 98% open rate, getting the message to your customers is nearly guaranteed.

Personalization

Automated invites made personal

We've created a range of tools to ensure your messaging is as seamless as possible. Input the customer name and salesperson name directly into the text message, automatically.

Here's how it works





INVITE VIDEO

Turn Your CRM Into A Video Testimonial Generating Machine

Invite Video's automated, SMS video testimonial collection software empowers your marketing team to convert more prospects to buyers with social proof while saving thousands over a pro video crew.

Automation

SMS video request automation

Video testimonial invitations are triggered based on CRM or POS activity, running seamlessly in the background. Additionally, easily send invites manually as needed.

Repeatable Video Testimonial Generation

Promote more, produce less

Empower your marketing team with great customer video testimonial content. Video testimonials are no longer infrequent with expensive production costs. With Invite video, the content is delivered to your team, ready for promotion.

Legal

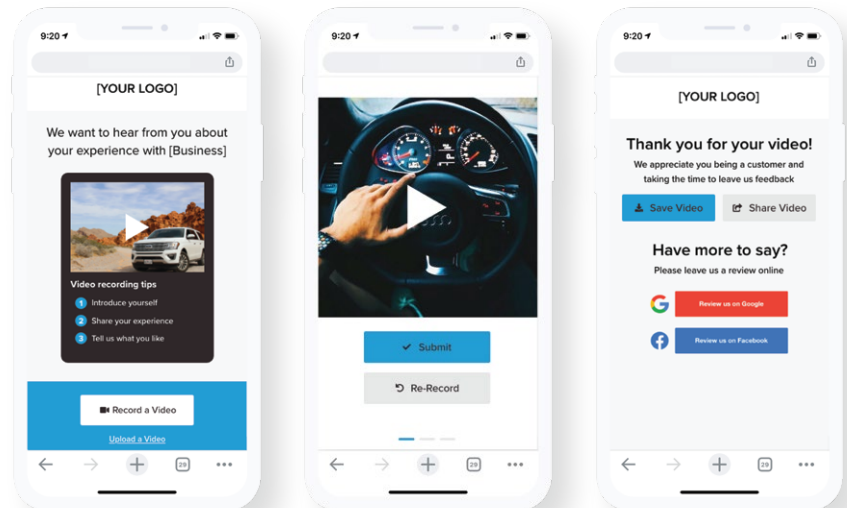
Built-in legal release form

With every video is a signed release form, giving your business the freedom to use the video anywhere: website, social, ads.

- ✓ Save time with automation
- ✓ Easy submission process for the customer
- ✓ Keep the good videos, trash the bad
- ✓ Affordable compared to pro video crew

What could you do with 20 customer testimonial videos a month, every month?

Here's how it works >



NEW FEATURES

INCENTIVES ENGINE

- Seamlessly integrate custom offers into the video collection process to boost conversion rates.
- Set rules for how many people can win over your chosen timeframe.
- Keep track of prize winners with help from Invite Video.

CAMPAIGNS

- Set custom delivery rules for multiple campaigns.
- Control which audiences receive messages from each campaign (only customers of specific departments, percentages of customers, etc.)
- Follow up with customers that left positive reviews to request video testimonials.



“Across the board, marketers agree that reviews impact Google’s local rankings. Beyond that, reviews shape reputation, impact conversions, and drive both customer service and sales. **They’re a force that cannot be ignored when crafting a modern local strategy.**”

The State of Local SEO Industry Report (2020)



Managed Review Response Services

No bots here. Instead, a team of super-talented writers. Fast, personalized, reliable responses. Increase visibility in local search with a built-in SEO-optimized approach.

- + Review response managed service
- + Constant monitoring of review sites
- + Mobile phone notifications and response
- + Responses to all reviews
- + Monthly reporting
- + Brand keyword optimization
- + Negative review management
- + Valuable business insights

+ Review response produces a **12% increase** in review volume

+ Businesses who respond get a **lift in star rating**



Take Control of your Social Engagement

Considered and timely responses by the Widewail team to all of your social interactions on Facebook, Instagram, and Google Business Profile Q&A.

- + **Google Business Profile Q&A Management**
Seeding with proper FAQs and answers from your store. Monitoring for new questions
- + **Facebook / Instagram Engagement Management**
We’re the voice of the store, interacting with your customers and keeping the page clean

844.259.9238

info@widewail.com

widewail.com

